



CLUB HOTEL FLORA
SUSTAINABILITY REPORT
-2024-

About Sustainable Tourism

The Sustainable Development Goals are a global call for action, encompassing the targets that UN member countries aim to achieve by the end of 2030.

The main theme of the global actions, which consist of 17 key areas, is the elimination of hunger and poverty worldwide. In addition, it aims to combat the effects of climate change, ensure gender equality, promote quality education, and spread the understanding of responsible production and consumption.



About Flora



As Club Hotel Flora, our primary goal is to inform all our guests and stakeholders with transparency and efficiency about our activities and impacts, and to receive their contributions to our sustainability journey. In this regard, we will be happy to present our contributions to the environment, economy, and people through the sustainability reports we aim to publish every year. While continuing to guide our hospitality activities with a sustainability perspective, our goal is to consider this aspect in our pre-season maintenance and renovation efforts.

As Club Hotel Flora; our Sustainability Policy covers environmental, social, cultural, economic, quality, human rights, health, and safety issues. The activities outlined in this report reflect our operations for the year 2024. During the preparation of this report, we created our evidence by considering the status of our environmentally conscious renovation, local sourcing, and other activities, starting with our maintenance and repair records. We view this report, which we plan to prepare regularly, as an important communication tool to share the steps we will take to manage our activities in the tourism sector in the future.

About Flora



Club Hotel Flora, a family-owned business, was established 35 years ago in 1988 in Gümbet, in a location at the heart of Bodrum, just 3 km from the city center, 45 km from the airport, and 80 meters from the sea. With the aim of creating an environment where you can experience Bodrum with the warmth of your home, we would like to highlight that in our newly renovated lobby area, we have updated our furniture by recycling and revitalizing classic pieces, giving them a second life. This reflects our goal of consuming less and focusing on sustainability.

About Flora



Club Hotel Flora, in line with our sustainability practices, has renovated all the bathrooms in the rooms using materials and labor sourced from local suppliers and employing local staff. In our garden landscaping, we aim to offer a peaceful environment to our guests with low-water-requiring plants and garden design, along with the pool located at the center of the hotel. Additionally, the public beach directly across from the hotel entrance is available for the use of hotel guests. The parking area at the main entrance of the hotel has also been provided for our guests. There is a market, taxi stand, and minibus station nearby. Our hotel, located at a short distance from Bodrum Marina, offers various dining, drinking, and shopping options.

Our Approach to Sustainability



Club Hotel Flora has adopted a sustainability approach in its production and service activities with the aim of protecting the environment, improving the connection between the natural and social environment, supporting the local community, and leaving a more livable world for future generations. Our goal is continuous improvement.

Our sustainability approach includes using clean and renewable energy sources in all activities, ensuring energy efficiency, reducing carbon emissions, using water efficiently, and preventing waste and unnecessary consumption. The rights of all employees, guests, and stakeholders are respected in terms of human rights, health, risk, and crisis management.

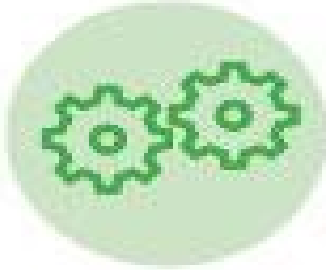
We evaluate the current and future economic, social, and environmental impacts of all activities. We consider the needs of guests, the industry, the environment, and the local community. We preserve the cultural and natural values of the destination and create employment opportunities

Our Approach to Sustainability



Tourism is dependent on natural, historical, cultural, and geographical resources. All these resources are considered raw materials in the tourism sector and are used in the creation and marketing of tourist activities. Our hotel believes that successful business and corporate responsibility are closely linked to sustainable development. We aim to add value through our operations to ensure that our guests, team members, the environment, local communities, and all our stakeholders understand and benefit from our activities.

Our Focus Areas in Our Commitments



While Directing Our Activities and Investments

At Club Hotel Flora, efforts are being made to ensure the sustainability of resources. While focusing on sustainability in its investments, the hotel ensures that its social responsibilities are fulfilled, and aims to make financing conditions more accessible.

We Care About the Future

We prioritize ensuring that women have an equal position in both social and professional life, creating employment opportunities for them, and making sure their efforts and dreams come to life. Supporting existing projects for women, who are building our future with the children they raise, is one of our top priorities.



We Respect Nature

While aiming to protect the world we live in and develop all living beings, we make it a principle to be environmentally conscious in order to achieve this goal.

Our Focus Areas in Our Commitments



Flora Hotel supports culture and the arts through various social projects.

We play an active role in civil society,

Flora Hotel, with all its affiliates and managers, plays an active role in many associations and non-governmental organizations established to contribute to Turkey's economic growth.



Stakeholder Group	Communication Method	Feedback Points
Employees	One-on-one meetings	Face-to-Face Meetings
	Survey & Complaint Boxes	Complaint Points
	Announcement Boards	Meetings
	Performance Evaluation	
	Health and Safety Meetings	
Guests	One-on-one meetings	Official Website
	Surveys	E-mail
	E-mail	Telephone & Messages
	Agencies	Face-to-Face Meetings
Supplier	Meetings	Surveys
	E-mail	Telephone
		Message E-mail
Local Communities	Website	Telephone, messages, meetings
	E-mail	
	Media	
	Inspections	

Stakeholder Group



In our sustainability activities, we value interacting with our stakeholders for the success of our sector. We have been planning to reduce the negative impacts of our activities on both the planet and all living beings for a long time. We are also aware that our future depends on the sustainable business model we create today. We serve with the responsibility of effective communication and informing our stakeholders. In this context, continuous improvement is aimed in line with the policies we have established.

Our Sustainability Goals



To strengthen sustainable hotel operations, we are working decisively with strong actions to respect the natural resources of our region and reduce greenhouse gas emissions, from construction to daily operations. Since the very beginning, our hotel has been transforming and optimizing its operations within the framework of sustainability, including waste management, energy and water consumption, eliminating single-use plastics, promoting a sustainable economy, and integrating the facility's ecosystems.

In our food and beverage activities, we aim to create a sustainable food chain to avoid increasing our greenhouse gas emissions. In our supply chain, we focus on protecting biodiversity and reducing environmental impact. We are also enhancing efforts to reduce food waste in our kitchens, offer more natural, local, and seasonal foods to our guests, and raise overall guest awareness.

Our Sustainability Goals



Our hotel is deeply connected to the local ecosystems, communities, and economies. One of the foundations of our business is to preserve the natural ecosystems and local culture of each destination for the benefit of communities, visitors, and future generations.

We actively work to protect the local environment and cultural heritage of our regional destinations, while also creating opportunities and meaningful connections with local communities.

Our Environmental and Water Management



- Without compromising the comfort of our guests, we aim to control water, electricity, energy, chemicals, and solid waste amounts, minimizing any potential harm to the environment and natural resources.
- In line with sustainable tourism principles, the measures we have taken have reduced the use of natural resources, and our practices have been updated to minimize the damage to soil, water, and air, and to eliminate it wherever possible.

Our Environmental and Water Management



To this end:

- ✓ We track waste through the recycling/disposal phase. By separating waste and reducing its quantity, efficiently using natural resources, and other similar activities, we continuously improve our environmental performance.
- ✓ We give a second life to our old-generation furniture by refurbishing it.
- ✓ We encourage both our employees and guests to be environmentally conscious, providing training on environmental awareness and the efficient use of energy to further develop our staff.
- ✓ We regularly train our employees on "Chemical Use.«
- ✓ In line with our environmentally friendly purchasing policy, we prefer products with environmental labels in our procurement processes.
- ✓ Under the water efficiency regulations, our hotel aims to collect flowing water from hotel expenses and develop a rainwater harvesting project.
- ✓ As part of our Zero Waste certification, we aim to continuously reduce plastic usage. In all our hospitality operations, we strive to use non-plastic, environmentally friendly materials.

Waste Management

In accordance with the Zero Waste Regulation enacted by the Ministry of Environment and Urbanization of the Republic of Turkey, we established the Zero Waste Management System at our hotel in 2023 and became eligible to receive the Zero Waste Certificate. All our waste is separated according to the regulations, properly stored, and disposed of through licensed waste collection companies. We also publish invitations and awareness posters to support our stakeholders in this regard.

Waste oils generated by the food and beverage units and the kitchen department are regularly collected by a licensed waste collection company and delivered to firms with special waste oil disposal licenses from the Ministry of Environment and Urbanization.



Biodiversity



Our garden landscaping areas have been redesigned and transformed to be suitable for natural and low-water-requiring vegetation. We aim to create areas that do not require irrigation, and by filling the soil surfaces with stones, we plan to prevent water evaporation from the surface. Citrus trees and fruit trees native to the region are being preserved

To protect our biodiversity, we invite you to support us by preserving our plants and trees and avoiding any interference with the local wildlife in the natural environment. We appreciate your cooperation in this effort.

Energy Management



In terms of electricity usage:

- ✓ Sensor-based lighting is installed in the common area toilets and corridors.
- ✓ Outdoor lighting is controlled by timers. The hotel's general lighting, outdoor lighting, decorative lighting, office, and corridor lighting have all been switched to energy-efficient and long-lasting LED lights.
- ✓ In our rooms, we use A-class, low-energy LED TVs and minibar refrigerators.
- ✓ Kitchen ventilation hoods are operated using timed systems.
- ✓ Information notices are placed in guest rooms regarding the recommended temperature settings for air conditioning.
- ✓ We aim to implement energy-saving systems throughout our hotel.
- ✓ Energy consumption in the building is monitored.

Energy Management



- We plan to reduce energy consumption each year and, consequently, decrease greenhouse gas emissions.
- Through maintenance, supervision, and monitoring, we continuously track energy savings and aim to improve the environmental impact by choosing renewable energy sources.



In terms of electricity consumption performance:

As Flora Hotel, we reduced the amount of electricity consumed in our 2023 operations, leading to lower consumption in 2024. In our 2025 target plan, we aim to achieve a 2% reduction in electricity consumption.



Chemical Management



We work with relevant companies for the safe disposal of chemicals and track chemical waste. We prefer to use chemicals that are approved, labeled, and packaged appropriately.

Our chemical storage areas are equipped with the necessary precautions to prevent leaks, spills, or other situations that could harm the environment. We store chemicals in accordance with the type of chemical, the manufacturer's storage instructions, and the regulations. We take measures to reduce the amount of chemicals used and minimize their environmental impact. We prefer cleaning equipment that requires less chemical and water use. We strive to choose environmentally friendly, ecolabel products for chemicals. To maintain high awareness of chemical use, we plan regular training for our staff.



We recommend that you choose eco-friendly cosmetics for your personal use by the poolside as well.

In Our Purchasing Activities



We conduct our purchasing activities as locally as possible and set specific delivery days. This allows us to reduce the carbon emissions of supplier vehicles, aiming to minimize harmful environmental impacts, and reduce carbon emissions caused by vehicle use and energy consumption. We also carry out fuel conversions for the vehicles we use.

Within the framework of our purchasing policy, our principles are: prioritizing local suppliers, fair trade, and environmentally conscious and efficient purchasing practices. To support this, we are revising the criteria of our purchasing policy under sustainability and sharing them with our stakeholders for their information.

Regulations of Our Personnel and Working Life



In this context:

- ✓ We adopt a shared approach that is open, equal, transparent, and fair, involving all employees.
- ✓ We provide equal, standard, and safe working conditions.
- ✓ We prioritize listening to problems and finding solutions.
- ✓ We implement a fair working and compensation policy that meets legal regulations and established standards.
- ✓ We listen to our employees and apply a communication model where ideas can be freely expressed and dialogue is encouraged (suggestion and complaint systems).

Regulations of Our Personnel and Working Life



- ✓ We ensure that our employees feel secure and protect their personal information (in accordance with the KVKK Privacy Notice).
- ✓ We prioritize providing opportunities for them to get to know their workplace, develop themselves, and access training.
- ✓ We make sure that all our employees can benefit from the fringe benefits we offer.
- ✓ We care deeply about ensuring that all our employees work in a healthy, happy, and safe environment.
- ✓ We prioritize hiring staff from the local community and aim to contribute to the regional economy through local employment.
- ✓ We plan our activities without any discrimination based on nationality, race, language, religion, gender, etc., for both our guests and employees.

Working with Vulnerable Group



We believe that everyone has a responsibility to protect children. We recognize the utmost importance of child welfare and the protection of children from all forms of harm, and we understand that it is our fundamental duty to safeguard the physical and mental well-being of all children with whom we are involved.

We educate our entire team on the various forms of child abuse (physical, sexual, emotional abuse, and neglect), and we provide training on reporting child and women abuse, as well as our social obligations in this regard. Awareness posters are used in staff areas to highlight these issues.

Access for Individuals with Limitations



In accordance with accessibility criteria set by legal regulations, we aim to ensure that our existing disabled room and general areas are accessible for individuals with disabilities. By providing accessibility to all points and areas, we strive to manage the accommodation process of our guests with limited mobility in the best possible way. We are planning improvements in this regard and making efforts to continue enhancing our services.

As part of our target plans, we have also planned to promote the disabled room on our website.

Destination Introduction



We make an effort to understand the geography and local community we are part of, respect its values and traditions, and aim to contribute to its economic, social, and cultural development.

- We support the protection of local resources and opportunities, ensuring their accessibility. We ensure the preservation of local culture and traditions, and we stand against discrimination based on views, ethnicity, beliefs, etc.
- We are aware of our geographical advantages and differences and take initiatives to promote them in our activities. Together with the local community, we work on supporting each other, preserving historical and cultural heritage, and preventing the disruption of the natural fabric of the area.
- By providing local employment and sourcing from local suppliers, we contribute to the regional economy. We also support promoting the region's food, activities, culture, and traditions to our guests (including religious sites, cultural landmarks, and natural resources), ensuring that our staff is trained on these

Destination Introduction

Bodrum Mandarin

- Bodrum mandarin is one of the stars of our peninsula. Its distinct sharp and sweet fragrance, along with its seed-filled fruit, sets it apart from other mandarins.
- The unripe, green-skinned version is known as "satsuma" and is used as a flavoring in drinks, for making jam, and as a fragrance in perfume and cologne production.



Olives

- Olive cultivation is also widespread in the region.
- The olives grown are used in various forms, such as for olive oil production, as table olives, and even for making soap.



Destination Introduction

Bodrum Castle

- Bodrum Castle, located in the port city of Bodrum, Turkey, was built in 1402 by the Knights of St. John under the name St. Peter's Castle. The castle, which has become a symbol of Bodrum, has been used as the "Museum of Underwater Archaeology" since 1960.
- It is open to visitors seven days a week from 8:30 AM to 5:30 PM. Entrance is available with a Museum Card.



Bodrum Ancient Theatre

The Bodrum Ancient Theatre, or simply the Ancient Theatre, is a theater building located in the city of Bodrum, Turkey. It was built during the 4th century BC, in the Classical Antiquity period, when Satrap Mausolos ruled.

The theatre is open for visits between 9:00 AM and 5:00 PM and entrance is free of charge.



Destination Introduction

Pedasa Antik Kenti

It is an ancient settlement from the Roman period. **Pedasa**, one of the Lelegian cities, is the best-preserved city from that era. Today, it is known as Gökçeler. The local people refer to Pedasa as Gökçeler Castle. The ancient city can be easily reached via a road and direction signs from the Konacık district.



Halicarnassus Mausoleum

The Halicarnassus Mausoleum (or Mausoleion) was built in Halicarnassus by Queen Artemisia and her sister, in honor of King Mausolos. It is considered one of the Seven Wonders of the Ancient World. The mausoleum features columns reminiscent of Greek architecture and a pyramid-shaped roof that evokes Egyptian design, making it a large and impressive tomb. Due to its significance, all subsequent structures built in a similar style have been referred to as mausoleums.



Destination Introduction

Myndos Gate

Myndos Gate is a historic site located near Bodrum. It was an important part of the Halicarnassus city walls and is now situated to the west of Bodrum city center. One of the two towers of the Myndos Gate has survived almost intact, retaining its original height. This gate is known as the Myndos Gate because it leads to the ancient city of Myndos, located at the tip of the peninsula. The local name for the gate is "Diktiri." It is open to visitors 24 hours a day.



Zeki Müren Art Museum

The Zeki Müren Art Museum is located in the Bodrum district of Muğla. It is the house where the famous Turkish classical music artist Zeki Müren spent his last years before passing away. The house was restored by the Ministry of Culture and Tourism of the Republic of Turkey and was opened to visitors on July 8, 2000.



Things to Consider When Visiting Museums and Historical Religious and Cultural Sites

Museums are spaces that house objects and stories related to culture, art, nature, science, and technology. Learning in the presence of real objects in museums is more engaging and exciting, leading to effective learning experiences. One of the primary duties of museums is to educate and inform people.

Here are some important guidelines to follow when visiting a museum:

- Pay attention to the instructions and announcements made in the museum.
 - Follow the instructions of the staff and adhere to the visitor rules posted inside the museum.
 - If required, always show identification or a museum card at the entrance and make sure to purchase a ticket.
 - One of the most important rules in a museum is to remain silent and avoid making noise.
 - Do not touch the displayed works of art or their display cases (especially in open-air museums and archaeological sites), and avoid writing on them or damaging the items.
 - Follow the museum's photography guidelines—whether photos are allowed or not.
 - Do not use flash when taking photos unless specifically allowed by the museum's rules.
 - Listen carefully to the explanations provided, and if you have questions, ask the guide or, if available, the museum's educational staff.
 - Thank the staff who provide information about the exhibits.
 - Do not bring food or drinks into the museum.
 - Avoid littering on the floors or around the museum.
 - In group tours, stay with the group. If you become separated or feel lost, ask the staff for help and directions.
- Avoid behaviors that could disturb others during the tour.

Points to Consider When Visiting Museums and Historical Religious and Cultural Sites

In Faith Tourism, when visiting collective places of worship (such as mosques, churches, synagogues, etc.), it is important to follow religiously significant guidelines and approach the visit with respect and tolerance.

Guidelines for Visiting Religious Places (Mosques, Churches, Synagogues, etc.) in Faith Tourism:

- Pay attention to the instructions given by the staff at the entrances.
- If necessary, wear the appropriate clothing provided at the entrance areas.
- Do not disturb people who are praying in the visiting areas, remain silent, and avoid making noise.
- Do not bring food or drinks into the religious space, and be sure not to litter.

Rules to Follow in Natural Areas:

- Follow the instructions provided by the staff at the entrances.
- Do not start fires in wooded areas.
- Do not litter, especially avoid throwing glass or cigarette butts on the ground.
- Never enter restricted areas marked with signs such as "No Entry" or "Swimming Prohibited."
- Avoid causing harm to the natural habitat of plants, animals, and all living organisms in the area.